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Patricia Leavy, independent sociologist, Kennebunk, ME

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“Writing is an essential craft for reporting qualitative methodologies and findings. This book fills a critical gap in education about qualitative inquiry and in paths to publishing. Rather than simply stating what to do or not do, Leavy provides scaffolded exercises to help researchers build their all-important ‘writing muscles.’” –Deborah L. Tolman, *Women and Gender Studies, Hunter College; Critical Social Psychology, The Graduate Center, The City University of New York*

Ideal for graduate students and more seasoned qualitative researchers, this is the first guide to writing and publishing in a range of both scholarly and popular formats—from journal articles and monographs to op-eds and fictional works. Award-winning author Patricia Leavy covers everything from how to develop a unique writer’s voice to how to craft a successful book proposal, understand a publishing contract, establish relationships with editors, and much more. The book is filled with effective tools for using data and theory in different genres of writing, building a profile as a scholar, and getting research findings out into the world. Instructive features throughout include “dos and don’ts,” writing prompts, annotated sample letters and proposals, excerpts from published works, and end-of-chapter writing activities.



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★ Bestselling Text and Reference

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Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches

Patricia Leavy

“Leavy has a real knack for making complex ideas and methods very easy to understand, which is especially helpful for teaching novice research students.”


–Tina Maschi, *Social Service, Fordham University*

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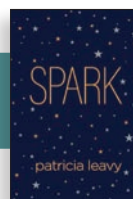
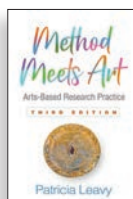
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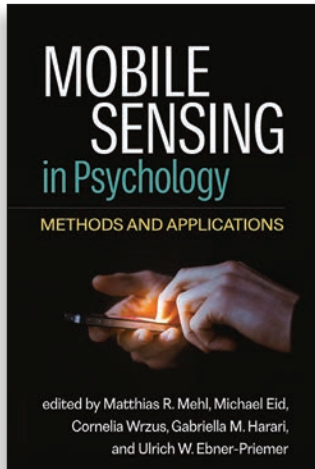
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New

Mobile Sensing in Psychology Methods and Applications

Edited by **Matthias R. Mehl**, Department of Psychology, University of Arizona
Michael Eid, Department of Psychology, Free University of Berlin
Cornelia Wrzus, Department of Psychology, Ruprecht Karl of Heidelberg, Germany
Gabriella M. Harari, Department of Communication, Stanford University
Ulrich W. Ebner-Priemer, Chair of Applied Psychology,
Karlsruhe Institute of Technology, Germany
Foreword by **Thomas Insel, MD**

“This volume, with its readable and practical chapters on every important element of mobile sensing research, is an essential companion for anyone doing work in this area. Broad in scope and authoritative in content, this is the one book you need, whether you are a graduate student just starting your first mobile sensing study or an experienced researcher seeking to improve your designs, methods, and analyses.”
—**Samuel D. Gosling, The University of Texas at Austin**

Written expressly for social and behavioral scientists, this cutting-edge handbook describes the key concepts and tools of mobile sensing and explains how to plan and conduct a mobile sensing study. Renowned experts address the whats, whys, and how-tos of collecting “big data” using smartphones and other wearables, and explore which research questions can best be addressed with these tools. Modern statistical methods for analyzing mobile sensing data are described, and key methodological challenges and ethical/privacy issues are highlighted throughout.

TOPICS

Background and Key Concepts

- How to Conduct Mobile Sensing Research
- Designing for Privacy
- Transparency and Reproducibility

Technological Know-How and Methodical How-To

- Acquisition and Analysis of Location Data
- Acquisition and Analysis of Physical Behavior Data
- Acquisition and Analysis of Ambulatory Autonomic Nervous System Data

- Analysis of Phone Logs and Phone Usage Patterns
- Mobile Application Usage in Psychological Research
- Examining Well-Being in Situated Contexts with Computational Modeling of Social Media Data
- Behavioral Audio Signal Processing
- Acquisition and Analysis of Camera Sensor Data (Lifelogging)
- Beyond the Smartphone
- Viva Experience Sampling

Analysis of Mobile Sensing Data

- A Psychometric Perspective
- Dynamic Structural Equation Modeling
- Dynamic Network Analysis
- Machine Learning
- Deep-Learning Methods
- Big Data Dimensionality Reduction Methods

Mobile Sensing Applications in Psychological Science

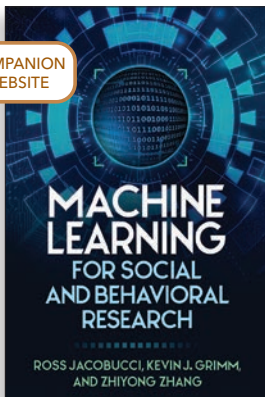
- Personality Science
- Moral Psychology
- Relationship Research
- Wearable Technologies in the Workplace

- Emotion Detection
- Cognition on the Go
- Developmental Science
- Aging Research
- mHealth Interventions for Health Behaviors
- Clinical Psychology
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Conclusions and Future Directions

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New

Machine Learning for Social and Behavioral Research

Ross Jacobucci, Department of Psychology, University of Notre Dame
Kevin J. Grimm, Department of Psychology, Arizona State University
Zhiyong Zhang, Department of Psychology, University of Notre Dame

“Current, highly informative, and useful, this is a ‘go-to’ book for social science graduate students, faculty, and practitioners.... This book is unique in providing the strong psychological measurement guidance required to apply these techniques most appropriately.”
—**Fred Oswald, Rice University**

This book provides the skills needed to analyze and report large, complex data sets using machine learning tools, and to understand published machine learning articles. Techniques are demonstrated using actual data (Big Five Inventory, early childhood learning, and more), with a focus on the interplay of statistical algorithm, data, and theory. The identification of heterogeneity, measurement error, regularization, and decision trees are also emphasized.

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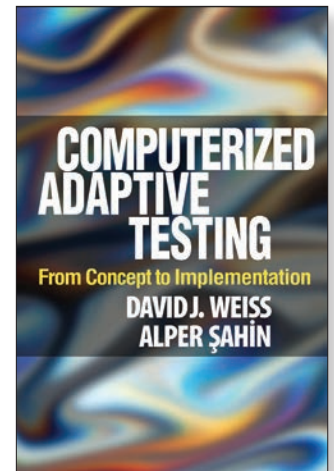
“Written at an accessible level, the book does not require a strong background in psychometrics. It is an excellent resource for anyone with administrative responsibility for a computerized adaptive testing (CAT) system, or for courses in applied measurement.”

—Mark Reckase, College of Education (Emeritus), Michigan State University

“Weiss has been involved with CAT from the beginning—he even gave the process its name. Reading this incredibly detailed, practical guide is like having Weiss as a consultant.”

—David Thissen, Psychology and Neuroscience (Emeritus), University of North Carolina at Chapel Hill

Used worldwide in assessment and professional certification contexts, CAT offers a powerful means to measure individual differences or make classifications. This authoritative work provides a complete how-to guide for planning and implementing an effective CAT to create a test unique to each person in real time. The book reviews the basics of item response theory used in CAT and walks the reader through developing an item bank, pretesting and linking items, selecting required CAT options, and using simulations to design a CAT. Available software for CAT delivery is described, and engaging multidisciplinary examples illustrate diverse applications of CAT.



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1. Why CAT?
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3. Item Response Theory Used in CAT
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II. Getting Your CAT Operational

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7. Developing a CAT Item Bank
8. Pretesting and Linking Your Items, and Adding New Items to an Existing Bank
9. Using Simulations to Design a CAT
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11. Examples of Operational CAT Programs
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- Software Packages for Estimating IRT Parameters
- Software Packages for CAT Simulations
- Software Platforms for CAT Delivery

The Theory and Practice of Item Response Theory

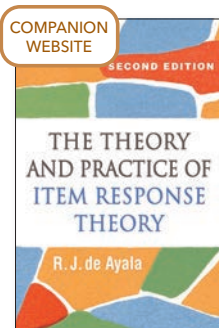
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R. J. de Ayala

“De Ayala does a remarkable job of clearly describing fundamental IRT concepts, basic models, and even advanced models....I highly recommend this book for graduate-level courses focusing on measurement, psychometrics, and IRT, and as a guide for researchers using IRT.”

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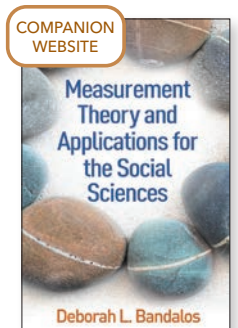
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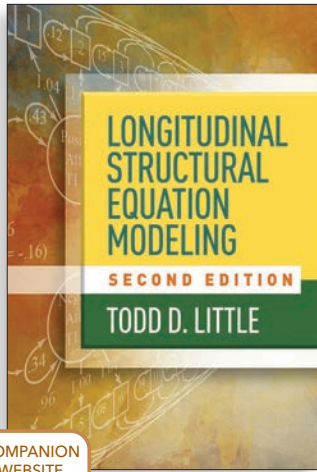
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Longitudinal Structural Equation Modeling SECOND EDITION

Todd D. Little, Department of Educational Psychology, Texas Tech University
Foreword by **Noel A. Card**

“Little has created not just a wonderful academic resource, but a longitudinal research companion. The second edition features incredibly lucid explanations, useful modeling tips, an extremely accessible style, and cutting-edge updated and new content.” —**Gregory R. Hancock**, *Human Development and Quantitative Methodology, University of Maryland, College Park*

Beloved for its engaging, conversational style, this valuable book is now in a fully updated second edition that presents the latest developments in longitudinal structural equation modeling (SEM) and new chapters on missing data, the random intercepts cross-lagged panel model (RI-CLPM), longitudinal mixture modeling, and Bayesian SEM. Emphasizing a decision-making approach, leading methodologist Todd D. Little describes the steps of modeling a longitudinal change process. He explains the big picture and technical how-tos of using longitudinal confirmatory factor analysis, longitudinal panel models, and hybrid models for analyzing within-person change. User-friendly features include equation boxes that translate all the elements in every equation, tips on what does and doesn't work, end-of-chapter glossaries, and annotated suggestions for further reading.

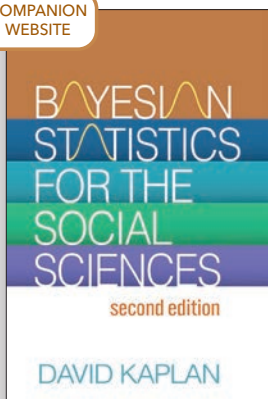
NEW TO THIS EDITION: ✓ Chapter on missing data, with a spotlight on planned missing data designs and the R-based package PcAux. ✓ Chapter on longitudinal mixture modeling, with Whitney Moore. ✓ Chapter on the RI-CLPM, with Danny Osborne. ✓ Chapter on Bayesian SEM, with Mauricio Garnier-Villarreal. ✓ Revised throughout with new developments and discussions, such as how to test models of experimental effects.

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| 2. Design Issues in Longitudinal Studies | 6. The Longitudinal CFA Model | 11. Multilevel Growth Curves and Multilevel SEM |
| 3. Modern Approaches to Missing Data in Longitudinal Studies | 7. Specifying and Interpreting a Longitudinal Panel Model | 12. Longitudinal Mixture Modeling, <i>Moore & Little</i> |
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| | 9. The Random Intercept Cross-Lagged Panel Model, <i>Osborne & Little</i> | 14. Jambalaya |

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David Kaplan, Department of Educational Psychology, University of Wisconsin-Madison

“This very practical book is well suited to social science students because of the examples used (large-scale surveys) and the coverage of methods that social scientists often need (latent variables, variable selection, and dealing with missing data).” —**David Rindskopf**, *Educational Psychology and Psychology, The Graduate Center, The City University of New York*

The second edition of this practical book equips social science researchers to apply the latest Bayesian methodologies to their data analysis problems. It includes new chapters on model uncertainty, Bayesian variable selection and sparsity, and Bayesian workflow for statistical modeling. Clearly explaining frequentist and epistemic probability and prior distributions, the second edition emphasizes use of the open-source RStan software package.

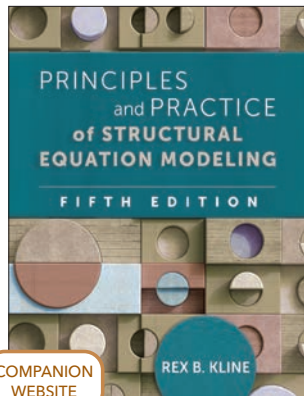
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—**Stephanie Castro, Business, Florida Atlantic University**

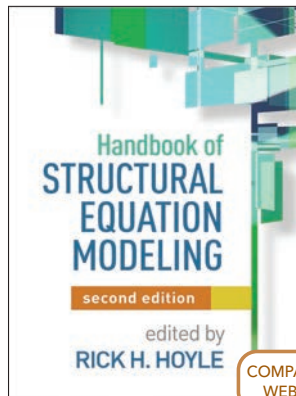
The fifth edition of the most complete, accessible text now covers all three approaches to structural equation modeling (SEM)—covariance-based SEM, nonparametric SEM (Pearl’s structural causal model), and composite SEM (partial least squares path modeling). With increased emphasis on freely available software tools such as the R lavaan package, the text uses data examples from multiple disciplines to provide a comprehensive understanding of all phases of SEM. It includes exercises with answers, rules to remember, topic boxes, and new self-tests.

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Handbook of Structural Equation Modeling SECOND EDITION

Edited by **Rick H. Hoyle**, Department of Psychology and Neuroscience, Duke University

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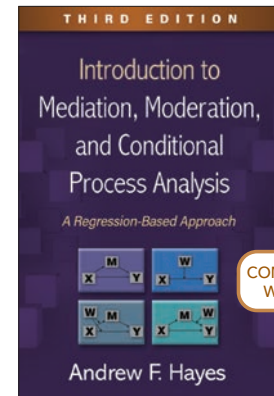
—**Lesia Hoffman, Psychological and Quantitative Foundations, University of Iowa**

Twenty-three new chapters cover model selection, bifactor models, item parceling, multitrait–multimethod models, exploratory SEM, mixture models, SEM with small samples, and more. The book moves from fundamental SEM topics (causality, visualization, assumptions, estimation, model fit, and managing missing data); to major model types focused on unobserved causes of covariance between observed variables; to more complex, specialized applications. The expanded companion website presents full data sets, code, and output for many of the chapters, as well as bonus selected chapters from the prior edition.

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Andrew F. Hayes, Haskayne School of Business, University of Calgary

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—**Michael D. Broda, Education, Virginia Commonwealth University**

Acclaimed for its thorough presentation of mediation, moderation, and conditional process analysis, this book has been updated to reflect the latest developments in PROCESS for SPSS, SAS, and, new to this edition, R. Using the principles of ordinary least squares regression, Andrew F. Hayes illustrates each step in an analysis using diverse examples from published studies, and displays SPSS, SAS, and R code for each example. The companion website provides data for all the examples, plus the free PROCESS download.

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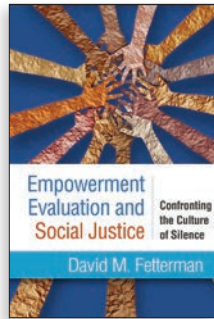
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“Fetterman provides step-by-step instructions and tools for facilitating stakeholder involvement in evaluation in pursuit of social justice. The book discusses concepts and principles of real-world empowerment evaluation (EE). I appreciated the lengthy examples and enriching case studies, as well as the sidebars and glossaries.”

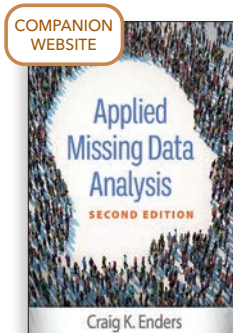
—Apollo M. Nkwake

This book describes how EE enables program planners and participants to define their mission or purpose, take stock of how well they are doing, and plan for the future to achieve self-determined goals. EEs of two large programs (Feeding America and USAID/REACH) are discussed in depth; other EE case examples address such topics as raising test scores in impoverished and rural schools and bridging the digital divide in communities of color.

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Craig K. Enders



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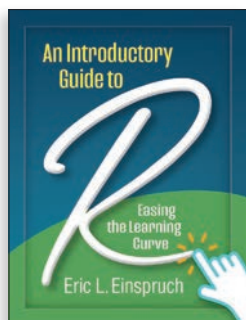
“The book makes sophisticated statistics amazingly accessible and offers a great deal to a wide audience, including statisticians, data analysts, substantive researchers, and quantitative students.... This is the ‘go-to’ book for dealing with missing data in statistical modeling.”

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Easing the Learning Curve
Eric L. Einspruch



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“The author provides easy-to-follow steps and screenshots to help users get started with R and to perform many common statistical analyses. The example data sets are useful, as are the explanations of the output. This book is practical, helpful, and timely.”

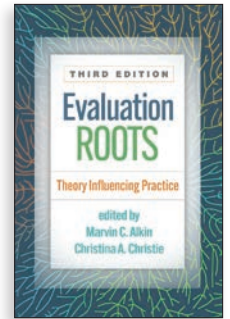
—Julie Combs

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THIRD EDITION

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Christina A. Christie



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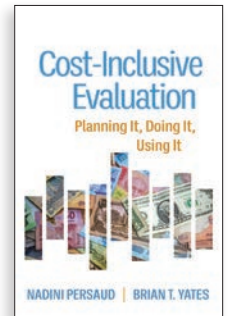
Showing how evaluation practice looks when guided by theory, the third edition of the influential “theory tree” book is significantly revised with over 80% new material, including a greater focus on equity and theories over theorists, increased attention to practical applications, and a case study chapter on the role of theory in evaluation policy. Readers are given the tools to select suitable approaches for the size, contexts, and stage of an evaluation and their own personal values.

Cost-Inclusive Evaluation

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Nadani Persaud
Brian T. Yates

Foreword by Michael Scriven



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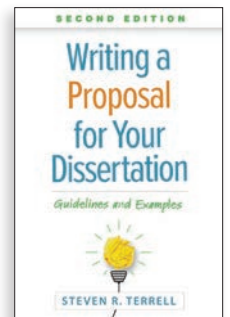
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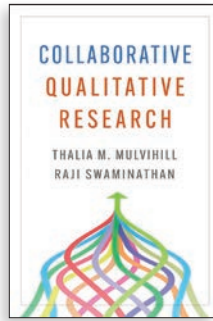
Collaborative Qualitative Research

Thalia M. Mulvihill and Raji Swaminathan

"I particularly appreciate the practical discussions of evaluating and analyzing collaborative studies; writing, presenting, and publishing the findings; and pedagogical issues.... This book is a necessary part of every qualitative researcher's and instructor's library."

—Regina Garza Mitchell

Meeting a key need for qualitative researchers, this practical book presents tools for creating productive partnerships and managing each phase of a collaborative project. The authors provide guidelines for working across disciplines, status differentials (such as professor and student), and geographical locations. Collaboration within particular qualitative traditions—cross-cultural research, duoethnography, participatory action research, arts-based collaborations, and others—is described and illustrated with exemplars of published studies.



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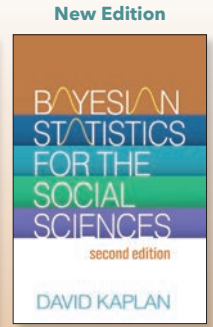
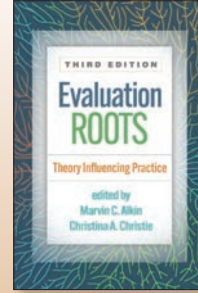
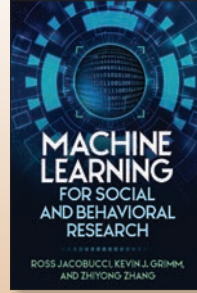
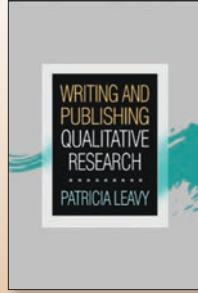
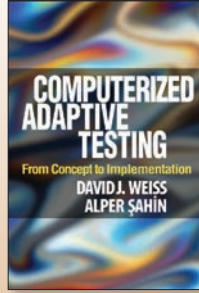
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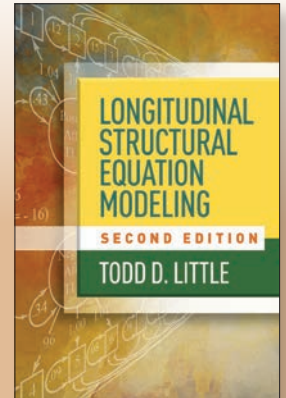
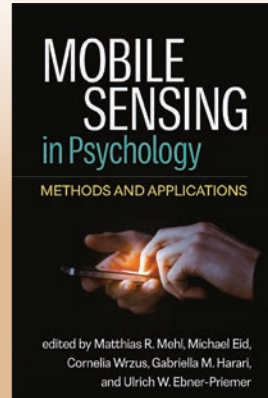
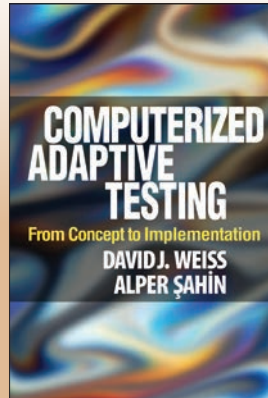
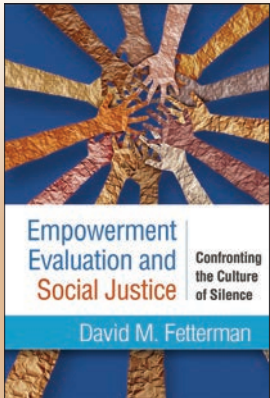
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